

Erike De Veyra Recipient of the 2025 Women for Greater Philadelphia - MARION CARSON AWARD

Erike De Veyra, Assoc. AIA, SEED, is a designer, project manager, and founder of Design Gym, where they demystify design to designers of all ages and levels through tools, activities, workshops, experiences, and providing expertise to increase access and representation in the design industry. Erike uses her architectural training and experience design and develop initiatives, public programs, and experiences for clients and the design curious. Coming to Philadelphia in 2004 to study architecture, Erike has used her training to serve on committees, manage community events, and implement projects for built environments and spaces, digital communications, talks and workshops, competitions, and public programming and events. Working with non-profits, higher education institutions, and professionals to design, develop, and implement programs to move their missions forward, Erike focuses on a more inclusive, and accessible process that responds to public needs.

Erike serves the Philippine American Chamber of Commerce - Greater Philadelphia as the events coordinator, and on the Jefferson's College of Architecture & the Built Environment Advancement (CABE) Council and was honored in the inaugural cohort of Philly Girls Do Good—recognizing and celebrating women leaders in design and community development. In the fall of 2017, through the Public Interest Design Institute, became a Social Economic Environmental Design (SEED) Certified Professional, and previously served on the Board of Directors for the American Institute of Architects (AIA) Philadelphia Chapter and the Center of DesignPhiladelphia. Erike has a Bachelor of Architecture and MS in Design Thinking & Entrepreneurship, with over 20 years of experience managing projects and initiatives.